

CMT HOMEGROWN: HOMETOWN EDITION VIDEO CONTEST

VOTING PROCESS GUIDELINES

1. There is no purchase necessary to vote for the nominees and winner of the CMT HOMEGROWN: Hometown Edition Video Contest. You are not eligible to receive a prize or any other item of value in exchange for your vote.
2. To vote for each of the nominees [the "Official HOMEGROWN: Hometown Edition Video Nominee(s)"] of the CMT HOMEGROWN: Hometown Edition Video Contest (the "Contest"), go to www.homegrown.cmt.com (the "Website") a website owned and controlled by Country Music Television Inc., an MTV Networks, a division of Viacom Inc. (collectively referred to herein as "MTVN") and follow the voting guidelines provided herein (the "Voting Process"). Website voting for the Official HOMEGROWN: Hometown Edition Video Nominees will take place beginning Thursday, September 6, 2007 at approximately 12:00PM (CT) and run through Friday, September 21, 2007 at approximately 11:59PM (CT) ("Voting Period") in the following manner:

VOTING SCHEDULE FOR THE OFFICIAL HOMEGROWN: HOMETOWN EDITION VIDEO NOMINEES:

MTVN, in its sole discretion has selected the top four (4) Official HOMEGROWN: Hometown Edition Video Nominees from all eligible Submitted Videos (the "Four Finalists"). You may vote for the Official HOMEGROWN: Hometown Edition Video Nominees as follows:

VOTING Round ("Voting Round") Beginning September 6, 2007 through September 21, 2007 the top four (4) Submitted Videos (Four Finalists) chosen by MTVN will be displayed on www.homegrown.cmt.com where you can watch and vote for your favorite Four Finalists. The Four Finalists will be tabulated based on the number of votes each Submitted Video receives to determine the Submitted Video that will be named the grand prize winner of the Contest.

Before September 27, 2007, MTVN will notify the Grand Prize Winner that their respective Submitted Video has been selected as the Grand Prize Video and that they are the potential winner in this Contest.

A potential winner may be requested to provide MTVN with proof that he/she is the authorized account holder of the e-mail address associated with the winning entry and will be required to furnish proof of eligibility (including, without limitation, proof of US residency, age, and all required Clearances) as a condition of receiving the Grand Prize.

In an effort to ensure that the eventual and potential Grand Prize Winner is fully qualified for the Grand Prize of this Contest, MTVN will begin contacting and qualifying the Four Finalists by email or telephone beginning August 31, 2007. If these Four Finalists cannot be contacted within 8 hours from the first attempt to contact such potential finalist, an alternate potential finalist may be selected from among the remaining entrant of the Voting Round for the Grand Prize, based on the next most voted for Submitted Video. In the event that the voting is interrupted or disrupted, MTVN reserves the right to determine the Grand Prize Winner in their sole discretion based on the originality and overall quality of the Grand Prize Videos remaining in the Contest.

All submitted videos posted on the Website to participate in the CMT HOMEGROWN: Hometown Edition Contest during the Voting Period will be chosen at the sole discretion of MTVN.

VOTING FOR OFFICIAL HOMEGROWN: HOMETOWN EDITION VIDEO NOMINEES

Voting for each Official HOMEGROWN: Hometown Edition Video Nominee(s) of the CMT HOMEGROWN: Hometown Edition Video Contest will take place beginning Thursday, September 6, 2007, at or around 12:00PM (CT) and run through Friday, September 21, 2007, at or around 11:59PM (CT) in the following manner:

Ballot Voting

To vote for each of the Official HOMEGROWN: Hometown Edition Video Nominee(s) of the CMT HOMEGROWN: Hometown Edition Video Contest, go to the Website during the Voting Round and select your favorite Official HOMEGROWN: Hometown Edition Video Nominee ("Ballot Voting"). You may participate in Ballot Voting as many times as you would like.

The Official HOMEGROWN: Hometown Edition Video Nominee that receives the most votes from the Ballot Voting during the Voting Round will be named the grand prize winner of the Contest. The Grand Prize Winner that received the greatest number of votes from the Ballot Voting during the Voting Period will be posted on the Website on September 27, 2007 and will be announced as the Official CMT HOMEGROWN: Hometown Edition Video Contest Grand Prize Winner.

3. By voting on the Website for an Official HOMEGROWN: Hometown Edition Video Nominee and ultimately the Official CMT HOMEGROWN: Hometown Edition Video Contest Grand Prize Winner, you acknowledge compliance with and an understanding of the Voting Process. MTVN is not responsible for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to you or to any other person's computer related to or resulting from participating or downloading materials related to the Voting Process. If, for any reason, any aspect of this Voting Process is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of MTVN which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Voting Process or for any reason MTVN deems it necessary, MTVN reserves the right at its sole discretion to cancel, terminate, modify or suspend the Voting Process. Should the Voting Process be terminated prior to the stated expiration date, notice will be posted on CMT.com.

4. By participating in this Voting Process, you agree to be bound by these Voting Guidelines and by the decisions of MTVN which are final in all matters relating to this Voting Process.

5. All entries become the property of MTVN. Additional restrictions may apply.

6. All interpretations of these Voting Process guidelines and decisions by MTVN are final. MTVN reserves the right at its sole discretion to disqualify any individual it finds to be tampering with any aspect of the Voting Process or the operation of the Voting Process or web site; to be acting in violation of these Voting Process guidelines; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE VOTING PROCESS IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, MTVN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY OF THE CONTROVERSY REGARDING THE VOTING PROCESS AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE VOTING PROCESS. EACH PARTICIPANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

7. This Voting Process is administered by Country Music Television Inc., an MTV Networks, a division of Viacom Inc., 330 Commerce Street, Nashville, TN 37201.

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